



**HARTPURY
AGRICULTURE**

**DIGITAL INNOVATION FARM
TECH BOX PARK**

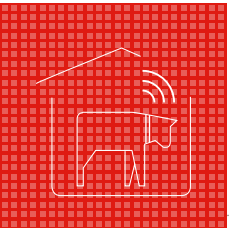
BUSINESS SUPPORT PROGRAMME

**Dedicated to enabling the growth
and development of Gloucestershire's
innovative businesses.**



**Free support
for business**

Join today



SHAPING THE FUTURE OF DIGITAL FARMING

Hartpury's 10-year vision is to radically develop our 360-hectare campus to create a pioneering Digital Innovation Farm providing excellent facilities, education, and research to meet the global demands associated with new technology and innovative practice within the agriculture sector.



Hartpury supports the vision of HM Government that 'the UK becomes a world leader in agricultural technology, innovation and sustainability.'



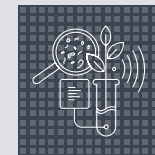
"Hartpury University and Hartpury College's plans for a Digital Innovation Farm present a great opportunity to further bolster Gloucestershire's unique position as a leader in agri-tech. It's vital that Gloucestershire, and the UK, continues to improve productivity and develop our cyber and digital offer to compete globally.

David Owen
Chief Executive
GFirst LEP (Gloucestershire Local Enterprise Partnership)

+ ENHANCING INNOVATION IN THE FARMING INDUSTRY

Agricultural technologies are used across the entire agri-food supply chain - from the planting of seeds to the harvesting of crops, breeding livestock and treating disease - agri-tech has a role to play at every stage.

Gloucestershire is leading the way in the innovation, development, and commercialisation of agri-tech. The sector is valued at almost **£1.5 billion** and already supports more than **50,000 jobs** in the wider economy.



+ SOLVING 'REAL WORLD' AGRICULTURAL PROBLEMS

About the Tech Box Park

Hartpury's facility will provide free dedicated 'accelerator' working space and support packages.

Access to Hartpury's commercial farm and brokered relationships with our extended farming network for practical trials and feasibility testing.

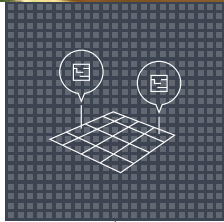
Access to farm data, research, equipment, and resources to test, refine and grow propositions.



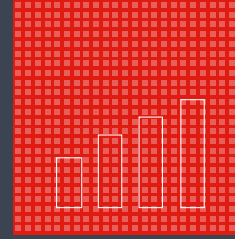
+ INNOVATIVE WORKSPACE

Benefits:

- World-class knowledge network that includes farmers, technologists, investors, academics, and entrepreneurs.
- Advice and guidance from a network of people who understand the business and technologies of the agri-tech and food-tech sectors.
- Use of Hartpury's commercial farm and an extended farming network for practical farm trials and feasibility testing.
- Access to farming data, research, equipment, and resources to test, refine and grow propositions.
- Space for collaboration, idea generation, expertise, advice, and physical facilities, providing a forum for all stakeholders in agricultural technology.



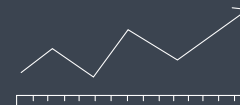
All activities, equipment and digital resource used or proposed as part of this offering will need to be approved by relevant personnel before taking place.



+ DRIVING PRODUCTIVITY AND COMPETITIVENESS

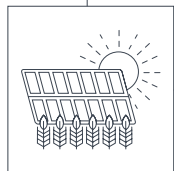


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| <p>Drive INNOVATION in your business</p> | <p>Prioritise your activities to MAXIMISE the valuation of your company</p> | <p>INCREASE the sales of your product or service</p> |
| <p>Ensure SCALABILITY of your product to global markets</p> | <p>Opportunities to VALIDATE ideas and products</p> | <p>The backing of an entire community that wants to see your business SUCCEED</p> |



+ BUSINESS SUPPORT PACKAGES

A bespoke minimum 12-hour programme of expert business support specifically tailored to each business including expert talks, interviews, discussions and Q&As on the biggest topics facing the industry will be available in the following packages.



+ Innovation for Environmental Sustainability

Helping your business to understand sustainability good practice, meet environmental standards and reach accreditation.



+ Product Development and Testing Facilities

Supporting your business to analyse, test and demonstrate new and existing products to clients physically and virtually.



+ Field Validation and Market Testing

Providing your business with access to agricultural trial and test beds to improve productivity and efficiency.



+ Showcase Marketing and Promotion

Offering your business, a platform to promote products to Hartpury's academics, students, peers, and potential customers.

To view our calendar of events or book a visit for your business visit:
hartpury.ac.uk/techboxpark

+ SHAPING THE AGRICULTURALISTS AND AGRI TECHNOLOGISTS OF THE FUTURE

- The development will provide the best facilities for our enterprising and entrepreneurial student and alumni body - ensuring our graduates are not just 'industry ready' for today but prepared for tomorrow and beyond.
- Provide the base to attract and link agri-tech accelerator businesses with Hartpury's academic expertise for cutting edge research projects and trials.



Places are limited.

If you would like to find out more about the opportunities available for your business, we'd love to hear from you:

✉ enquiries@DIA-T.Hartpury.ac.uk

☎ 01452 702546

➡ hartpury.ac.uk/techboxpark



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APPLY FOR AN INNOVATION VOUCHER TO HELP YOUR BUSINESS GROW

As well as all the free workshops, seminars, and networking events available through the Tech Box Park, once you've completed a minimum of 12 hours of engagement on the programme i.e., through our events or through the trialling, testing and validation of your products - you can apply for an Innovation Voucher.

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INNOVATION VOUCHERS: SPEND £10K AND GET £5K BACK

It's free money, so expect some competition from other businesses. Successful applications will be given a reimbursed grant of £5K (which means you won't need to pay anything back!)

You can use your Innovation Voucher to develop your business including product / service development or enhancement, process improvement or market research. If it enables the growth and development of your business - you can apply.

For application criteria visit hartpury.ac.uk/techboxpark

