



HARTPURY  
SPORT

BUSINESS HUB



# UNLEASH YOUR BUSINESS SUCCESS



*Evaluation*

*Game  
Changer*

*Impact*

*Maximise  
Potential*

*Organisations*





## UNDERSTANDING THE IMPACT OF YOUR SPORTS BUSINESS

Discover why evaluation and learning is important for your organisation. Learn innovative evaluation approaches and explore how Hartpury can support the learning needs of your business.

### Who should attend?

This three-hour workshop is designed for individuals working in levelling up contexts across sports and charitable organisations, and within the voluntary sector.

» **Half day** - Thursday 23<sup>rd</sup> November 2023 1-4pm

## GAME CHANGER: MAXIMISING SPORTS BUSINESS EVALUATION

Explore how realist evaluation looks to capture how, why, and for whom your business is having an impact and master the keys to business/sports programme success.

### Who should attend?

Individuals responsible for levelling up in sports, voluntary or charitable organisations.

» **Half day** - Thursday 22<sup>nd</sup> February 2024 1-4pm

## DETAILS

### Location

Our workshops are offered online or face-to face across Gloucester depending on individual business needs. Our activities are thoughtfully designed and delivered to be inclusive and personalised for all participants.

### Times

Half day: 1-4pm

### Cost

### FREE

*All our workshops are fully funded by the Gloucester Shared Prosperity Fund.*

## SECURE YOUR PLACE TODAY!



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[www.hartpury.ac.uk/commercial/sports-business-hub/](http://www.hartpury.ac.uk/commercial/sports-business-hub/)