



HARTPURY  
SPORT

BUSINESS HUB



# UNLOCK SPONSORSHIP SUCCESS





## MAXIMISING GRASSROOTS SPORTS SPONSORSHIP

Discover diverse sponsorship opportunities to maximise value for your sports organisation. Understand what sponsors value and develop enticing packages to elevate sponsorship potential.

### Who should attend?

This introductory session is designed for employees and volunteers who have commercial or income generation responsibilities.

» Half day

## DETAILS

### Location

Our workshops are offered online or face-to-face across Gloucester depending on individual business needs. Our activities are thoughtfully designed and delivered to be inclusive and personalised for all participants.

### Dates

Weds 15 November 2023

Weds 13 March 2024

### Times

Half day: 9am – 12 noon

### Cost

### FREE

*All our workshops are fully funded by the Gloucester Shared Prosperity Fund.*

## SECURE YOUR PLACE TODAY!



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[www.hartpury.ac.uk/commercial/sports-business-hub/](http://www.hartpury.ac.uk/commercial/sports-business-hub/)